

CONNIE SHIM

connieshim.com | New York, NY
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CAREER GOALS Industrial | Furniture | Spatial | Experiential | Graphic

WORK EXPERIENCE **BOBBI BROWN COSMETICS** | New York, NY | 01/2019-present
Senior Designer, Global Visual Merchandising

Designing merchandising elements for cosmetic and skincare products, including launch units, open sells, windows, and events. Developing concepts and producing renderings, technical design turnovers, and guidelines for global regions.

THE DISPLAY SHOP | New York, NY | 05/2016-12/2018
Senior Designer

Design and project management of visual displays for high-end fashion retail: window & instore displays, showrooms, etc. Oversaw design & production of mainly large but also small scale projects; from initial concept to fabrication to installation. Managed design department: oversaw designers' projects & maintained efficient systems. Worked closely with in-house shop, vendors, and installers to ensure quality outcomes throughout USA and Canada. Translated international displays for custom domestic stores. Produced renderings, technical drawings, install guides, & print production files, while managing projects with high attention to detail, in a demanding, fast-paced environment.

CONNIE SHIM | New York, NY | 02/2014-05/2016
Freelance Designer

Industrial design and user experience/user interface design.
UI, graphic design, art direction for ad agency: print ads, web ads, video storyboards.
Brand identity & printed materials for events firms: logos, business cards, patterns.
Print marketing for clients in medical and music industry. Product photography.

DAVID MONN, LLC | New York, NY | 10/2013-06/2015
Design Manager

Managed the design aspect of various private and corporate events, including design, planning, on-site execution, and production of events. Led special design projects; assisted with in-house graphic design and photography. Coordinated with warehouse, vendors, and clients; consistent creative problem-solving while working with budgets.

Graphics & Design Associate

Produced in-house graphic designs for Design and Printed Materials Departments.
Assisted in processes of event management: design, set-up, working of events.

CALIFORNIA SCIENCE CENTER | Los Angeles, CA | 07/2012-08/2012
Exhibit Design Intern

Assisted in designs for the Air & Space Center housing NASA's retired shuttle *Endavour*. Helped with design and organization in various exhibits around Science Center.

RISD & BROWN UNIVERSITY SET DESIGN | Providence, RI | 10/2011-12/2011
Set Designer

Designed & constructed set and made major decisions for production of *The Story of My Life* and *The 25th Annual Putnam County Spelling Bee*.

EDUCATION **RHODE ISLAND SCHOOL OF DESIGN (RISD)**

Providence, RI, USA | 09/2009-06/2013
BFA in Industrial Design

BROWN UNIVERSITY

Providence, RI, USA | 01/2013-05/2013
Course: Human Factors (Cognitive, Linguistic, and Psychological Sciences)

KONSTFACK UNIVERSITY

Stockholm, Sweden | 01/2012-06/2012
Exchange student in Industrial Design

BABSON COLLEGE/FRANKLIN W. OLIN COLLEGE OF ENGINEERING

Providence, RI + Wellesley, MA, USA | 09/2011-12/2011
Course: Babson-Olin-RISD: Product Design and Development

SKILLS

2D Ideation drawing, rendering, perspective, orthographic, drafting skills.
Illustration, painting, typography, letterpress, calligraphy/paleography skills.

3D Skilled in working with wood and metal hand tools and machinery, such as band saw, table saw, milling machines, sanders, wood and metal lathes, welding machines, and more.
Model making skills using wood, metals, plastics, foam, clay, paper, fabrics, and cardboards.
Experience in glass casting and cold-working. Basic electronics and lighting.

**COMPUTER:
MAC & PC**

Adobe CC & CS5: InDesign, Illustrator, Photoshop.
3D modeling: Rhino, AutoCAD, SolidWorks. Keyshot, basic Maxwell. Rapid Prototyping.
HTML and CSS basics.
Microsoft Office: Word, Excel, PowerPoint. Quickbooks.

PERSONAL

Exceptional organizational skills, very detail-oriented, can work both collaboratively and individually, quick and eager to learn, strong, self-disciplined and self-challenging work ethic.
Vendor relations, handling multiple responsibilities at once, working within budgets.

ACHIEVEMENTS

AWARDS

VILLEROY & BOCH GUSTAVSBERG AB, KONSTFACK UNIVERSITY | Stockholm, Sweden | 02/2012
"Sprinkle Me," Top 5 Shower Mixer Designs

PUBLICATIONS

CORE77 | core77.com | 09/2014-present
Bentwood lighting "Woodwind" featured in "D-School Futures: RISD's Soojung Ham on Why Now is a Great Time to Embark on an ID Career"

EXHIBITIONS

UNIVERSITY OF MICHIGAN | Detroit, MI | 03/2014-present
Exhibition of A. Alfred Taubman's Life
Contents posted on Taubman website

RHODE ISLAND SCHOOL OF DESIGN | Providence, RI

Industrial Design Senior Show | 03/2013
Sophomore Industrial Design Student Exhibit Design Exhibition | 03/2011
Industrial Design Department Display | 12/2010-05/2011
Foundation Student Exhibition | 2009